

DETAILS FOR SPONSORSHIP CATEGORIES

	Bronze	Silver	Gold	Platinum
Total Sponsorship Amount	₹2 lakh /USD \$ 3300	₹3 lakh /USD \$ 4850	₹5 lakh /USD \$ 8100	₹6 lakh / USD \$ 9700
Detailed description				
Exhibit Space	1 unit of cubicle total size (3mX3mX2.4m) Including 1 table + 2 chairs Electrical power point - 5 amp - 1, 15 amp - 1 Light provision	1 units of total size (3mX3mX2.4m) Including 1 table+ 2 chairs Electrical power point - 5 amp - 1, 15 amp - 1 Light provision	2 units of total size (3mX3mX2.4m) Including 2 tables + 4 chairs Electrical power point - 5 amp - 2, 15 amp - 2 Light provision	2 units of total size (3mX3mX2.4m) Including 2 tables + 4 chairs Electrical power point - 5 amp - 2, 15 amp - 2 Light provision
Recognition	Opening	Opening	Opening, closing	Opening, closing and intermediate
Advertisement in conference proceedings (e-book)	Quarter Page	Full Inside Back cover	Full Inside Front Cover	Full Back Cover
Mention in conference press release	Logo and name	Logo and name	Logo and name	Logo and name
Logos on various conference documents <ul style="list-style-type: none"> · abstracts book, proceedings, etc. · Event page · Signage · A/Vs · Homepage promo · Email promo · Social media mentions · Conf kit · e newsletters 	<ul style="list-style-type: none"> · Abstracts book, proceedings, etc. · Banners · Homepage promo · Conf kit · Backdrops 	<ul style="list-style-type: none"> · Abstracts book, proceedings, etc. · Banners · Homepage promo · Social media mentions · Conf kit · Backdrops 	<ul style="list-style-type: none"> · Abstracts book, proceedings, etc. · Banners · Signage · A/Vs · Homepage promo · Email promo · Social media mentions · Conference kit · E newsletters · Backdrops 	
Company Name and logo collateral for participation	-	-	Yes	Yes

Verbal recognition at events / Acknowledgement in ceremonies (opening/closing/ intermediate)	Opening/closing	Opening/closing/	Opening/closing/ intermediate	Opening/closing/ intermediate
Opportunity to distribute branded goods to delegates	Yes	Yes	Yes	Yes
Conference registration	2 persons	3 persons	4 persons	5 persons
Sponsorship Amount	₹2 lakh / \$ 3300	₹3 lakh / \$ 4850	₹5 lakh / \$ 8100	₹6 lakh / \$ 9700

Additional sponsorship categories

- Inaugural dinner (Dec 7, 2015) sponsor: ₹ 6,00,000 (equivalent to **Platinum sponsorship**)
- Conference dinner (Dec 8,2015)sponsor: ₹5,00,000 (equivalent to **Gold sponsorship**)
- Inaugural Hi tea (Dec 7, 2015) sponsor: ₹75,000 thousand
- Closing Hi Tea (Dec 9, 2015) sponsor: ₹50,000
- Regular Lunch (Dec 6 to 9, 2015) Sponsor: ₹200,000 per day (equivalent to **Bronze category sponsorship**)
- Sponsor sessions : ₹50,000 per session (45 minutes) (logo on backdrop and highlight in the respective session with 5 minute video advertisement before the session starts)
- Sponsoring the day sessions : ₹3,00,000 (logo on backdrop and highlight in the respective sessions, provision of putting foldable banners) equivalent to **Silver category sponsorship**)
- Conference kit (with a small flyer in bag/ promotional item): ₹5,00,000 (equivalent to **Gold category sponsorship**)
- Sponsoring invited international delegates (including travel and stay) : ₹3,00,000 per delegate(equivalent **silver sponsorship category**)
- Cultural event sponsorship: ₹5,00,000 (equivalent **Gold sponsorship**)
- Conference T-shirts with conference logo and sponsor company logo: ₹ 2,00,000 (equivalent to **Bronze category sponsorship**)
- Conference souvenir : ₹3,00,000 (equivalent **silver sponsorship category**)
- Sponsorship for a selected session : ₹1,00,000

All payments should be made by using bank transfer or on Demand Draft as per the details given below:

For BANK TRANSFER

- Account name: Humanizing Work and Work Environment 2015
- Account no: 34860883460
- IFS code: SBIN0001109
- International Swift Code: SBININBB519

For ON DEMAND Account Payee DRAFT, Payable at

- Account name: Humanizing Work and Work Environment 2015
- Bank Name : State Bank of INDIA
- Bank Code : 1109
- Branch: Powai, IIT Bombay, Mumbai 400 076

- Mailing Address : HWWE 2015
Industrial Design Centre
Indian Institute of Technology Bombay
Powai, Mumbai 400 076,
India
Phone: +91 22 2576 4815
FAX: +91 22 2576 7803
email: office@hwwe2015.org